

## What is “Busy(i) -ness”?

A “**Business**” is an activity, which keeps any human being indulged in it, in a state of “**Busyness**”

A state of busyness is a function of manual/physical hard work and/or intellectual hard work. i.e.

$$B = M \cup I = \alpha M + \beta I \quad \dots\dots\dots(i)$$

Where,

B=state of Busyness

M=manual/physical hard work

I=Intellectual hard work

$\alpha, \beta$  = intensity ranging from 0% to 100%

M & I is either 0 or 1 and  $\alpha < \beta$

Hence the intensity of a state of Busyness is directly proportional to the intensity of manual and intellectual hard work done simultaneously or by either of them

But what makes us to keep ourselves busy today?

The core reason for the state of Busyness is desire for “**Future Survival**”

### **Hypothesis**

**A productive future survival can be achieved only by a productive present state of busyness**

The only parameter in the equation (i) which makes us to accept the above hypothesis is  $\beta I$  for which the great management guru Peter F. Drucker coined the word “**The knowledge worker**” to all those who belong to this category.

According to the above hypothesis, an accumulation of knowledge from varied fields of science like Economics, Philosophy, Psychology, Statistics etc. over a period of time develops an intellectual capital within a human being. But the key measurement of performance is the utilization of the capital for which we need to implement the accumulated knowledge in the most efficient manner possible leading to the overall productivity of oneself & the surrounding as a whole (Economic enhancement of the society)

Hence a productive future survival depends upon a continuous process of accumulation of varied kind of knowledge & its implementation with both taking place simultaneously.

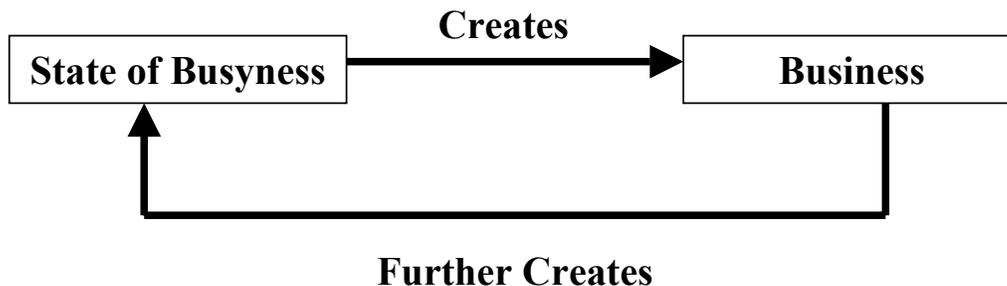
Also equation (i) is totally a time bound equation, which implies that productive present time utilization, can only be a key constraint to satisfy the equation. Hence

$$B = \int_0^t (\alpha M + \beta I) dt$$

where,

t = per day productive time

Hence the proposition, which we can derive from the above discussion, is that



Hence a closed loop.

Thus business is more a function of knowledge work than the manual work.

**So start accumulating it....**

**“When you can measure what you are speaking about and express it in numbers you know something about it. When you cannot measure it when you cannot express it in numbers your knowledge is of a meager and unsatisfactory kind. It may be the beginning of knowledge but you have scarcely in your thoughts advanced to the stage of science” – Lord Kelvin**